



# mint SPARKLING SHAMPOO & SPRAY



## 3 points to make shampooing your hair more pleasurable\*

\*For *mint* SPARKLING SHAMPOO & SPRAY

### Pleasure Point 1: Comfortable and gentle



Increases that cool refreshing feeling

We added more menthol than in previous blends of the *mint* SPARKLING SHAMPOO to make it more vitalizing.



Formulated with carbonic acid\* creates dense foam

The blend of beauty ingredients creates dense foams, which prevent friction and wash your skin and hair gently

\*Carbon dioxide (spray)

### Pleasure Point 2: Silkiness even after only shampooing



Plant derived ingredients\* reinforce the cuticles of each strand of hair, ensuring it doesn't tangle and giving it that silky shine

\*Cetearamidoethyl Diethonium Hydrolyzed Rice Protein



The hydrolyzed silk protects the cuticles of hair, keeping it smooth without the need for additional products.

### Pleasure Point 3: Formulated with 3 types of odor care ingredients

\*Masking effect



Persimmon Tannin  
Protects hair



Cyclodextrin  
Preserves moisture



Rose Polyphenol  
Fragrant and protects hair (rosa gallica flower extract)

## MINT SHAMPOO & MASK LINEUP



### MINT SHAMPOO FROZEN REFRESH

A refreshed cool sensation that washes away all dirt and sebum

Lemon & Wood fragrance

300mL / 600mL / 1000mL



### MINT SHAMPOO REFRESH

Washes away dirt and sebum with a comfortable moderate cooling sensation

Pineapple & Greenery fragrance

300mL / 600mL / 1000mL



### MINT MASK REFRESH

<SCALP / HAIR TREATMENT>

Removes any sebum remaining in hair follicles  
The green clay\* included in the blend absorbs sebum

\*Illite (aids cleansing)

Hibiscus & Lime fragrance

200g / 600g / 1000g

## ARIMINO

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Introducing the upgraded  
*mint* SPARKLING SHAMPOO & SPRAY

The new and improved mint SPARKLING SHAMPOO & SPRAY give an increased cooling sensation and leave your hair feeling revitalized. They can be utilized both in the salon and at home as the perfect summer shampoo.

Refreshing summer spa  
The shampoo & spray offer a whole new energizing and cooling sensation.

The ample beauty ingredients and dense carbonic acid\* foam leave your skin feeling rejuvenated and your hair looking lush and voluminous. The foaming is very refreshing and satisfying.

The beauty ingredients blended with the dense carbonic acid\* foam give your skin and hair optimum care

The cold air formulated with carbonic acid\* gets rid of all oils and leaves your skin feeling clean and cool



MINT SPARKLING SHAMPOO COOL

Fresh cooling sensation.  
Lush and voluminous hair

Herbal citrus fragrance

180g

Cool strength ◆◆◆◆◇



MINT SPARKLING SHAMPOO MILD

Comfortable cooling sensation.  
Lush and voluminous hair

Lavender wood fragrance

180g

Cool strength ◆◆◆◇◇



MINT SPARKLING SPRAY < SCALP TREATMENT >

Carbonic acid\* leaves skin feeling clean and cool.  
Comfortable even when using a hairdryer

Lemon lavender fragrance

40g / 160g

Cool strength ◆◆◆◆◇

\*Carbon dioxide (spray)  
Apply about a tennis ball size of foamed shampoo (roughly 6g)

Example of salon usage

Increase satisfaction by offering a surprise cooling welcome spray

Upon the customers' arrival, offer a complementary welcome spray for cooling down.



**Experience the mint**  
Perfect time to chat with customers.  
Offering a refreshing cooling experience with plenty of foams and new sensation with a mint fragrance. The carbonic acid\* foam of the spray has that pleasing popping sound. Continue conversation with customers by asking about their impressions of the products  
\*Carbon dioxide (spray)

Example of salon menu

Pore cleansing with cooling sensation + supple hair care

Keeps customers cool while washes away dirt buildup on the skin and reinforcing skin elasticity. Gives hair a supple finish.

