3 points to make shampooing your hair more pleasurable*

*For mint SPARKLING SHAMPOO & SPRAY

Pleasure Point 1: Comfortable and gentle



Increases that cool refreshing feeling

We added more menthol than in previous blends of the *mint* SPARKLING SHAMPOO to make it more vitalizing.



Formulated with carbonic acid* creates dense foam

The blend of beauty ingredients creates dense foams, which prevent friction and wash your skin and hair gently *Carbon dioxide (spray)

Pleasure Point 2: Silkiness even after only shampooing



Plant derived ingredients* reinforce the cuticles of each strand of hair, ensuring it doesn't tangle and giving it that silky shine *Cetearamidoethyl Diethonium Hydrolyzed Rice Protein



The hydrolyzed silk protects the cuticles of hair, keeping it smooth without the need for additional products.

Pleasure Point 3: Formulated with 3 types of odor care ingredients







Fragrant and protects hair (rosa gallica flower extract)

MINT SHAMPOO & MASK LINEUP



MINT SHAMPOO FROZEN REFRESH

A refreshed cool sensation that washes away all dirt and sebum

Lemon & Wood fragrance

300mL / 600mL / 1000mL



MINT SHAMPOO REFRESH

Washes away dirt and sebum with a comfortable moderate cooling sensation

Pineapple & Greenery fragrance

300mL / 600mL / 1000mL



REFRESH

<SCALP / HAIR TREATMENT>

The green clay* included in the blend absorbs sebum

200g / 600g /1000g



MINT MASK

Removes any sebum remaining in hair follicles

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mint SPARKLING SHAMPOO & SPRAY





The new and improved mint SPARKLING SHAMPOO & SPRAY give an increased cooling sensation and leave your hair feeling revitalized. They can be utilized both in the salon and at home as the perfect summer shampoo.

Refreshing summer spa The shampoo & spray offer a whole new energizing and cooling sensation.

The ample beauty ingredients and dense carbonic acid* foam leave your skin feeling rejuvenated and your hair looking lush and voluminous. The foaming is very refreshing and satisfying.

The beauty ingredients blended with the dense carbonic acid* foam give your skin and hair optimum care

The cold air formulated with carbonic acid* gets rid of all oils and leaves your skin feeling clean and cool

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m i n t SPARKLING

SPRAY



MINT SPARKLING SHAMPOO COOL

Fresh cooling sensation. Lush and voluminous hair

Herbal citrus fragranc

180g
Cool strength ◆◆◆◆◇

*Carbon dioxide (spray)

Apply about a tennis ball size of foamed shampoo (roughly 6g)



MINT

SPARKLING SHAMPOO

MILD

Comfortable cooling sensation.

Lush and voluminous hair

Cool strength ♦ ♦ ♦ ♦ ♦

MINT
SPARKLING SPRAY
< SCALP TREATMENT >

PARKLING SPRAY

Carbonic acid* leaves skin feeling clean and cool. Comfortable even when using a hairdryer

Lemon lavender frag

40g / 160g

Cool strength

Example of salon usage

Increase satisfaction by offering a surprise cooling welcome spray

Upon the customers' arrival, offer a complementary welcome spray for cooling down.

Example of salon menu

Pore cleansing with cooling sensation

+ supple hair care

Keeps customers cool while washes away dirt buildup on the skin and reinforcing skin elasticity. Gives hair a supple finish.



MINT
SPARKLING SPRAY

Consultation

Experience the mint Perfect time to chat with customers.

Offering a refreshing cooling experience with plenty of foams and new sensation with a mint fragrance.

The carbonic acid* foam of the spray has that pleasing popping sound. Continue conversation with customers by asking about their impressions of the products

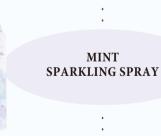
*Carbon dioxide (sp



Scalp massage while shampoo is still on

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Rinse with water



Scalp massage