



CHECK!

mint lineup

As a summer shampoo, beloved Mint series offer you a choice.
We offer shampoo with different feeling of cool sensation,
and premium items which have excellent usability.

What's your choice?

Shampoo with cool feeling

Refresh just as well

Concentrative care mask

Best cooling sensation

Cool feeling ★★★★★

Cool savon fragrance

Fresh and refreshing scent.
Top notes transit refreshingly
from citrus.



MINT SHAMPOO
FROZEN REFRESH

250mL / 550mL / 1000mL

Mild cooling sensation

Cool feeling ★★★★★

Soft savon fragrance

Pure and gentle scent of soft-floral
and refreshing spearmint.



MINT SHAMPOO
MILD REFRESH

250mL / 550mL / 1000mL

A quick-drying finish

Cool feeling ★★★★★

Sunny spot tea fragrance

Feel at peace like teatime.
Blend with lush citrus and mint.



MINT MASK
MILD REFRESH
<Scalp・Hair Treatment>

200g / 550g / 1000g

PREMIUM!

Premium Care for "MINT" pursuer

Cool feeling UP

The dense carbonated[※]
foam shampoo

- ✓ Dense and fine foam which is hard to make by hand
- ✓ Dense foam with beauty essence
- ✓ Envelop the hair and scalp gently

&

One-touch care

Leave-in carbonated[※]
spray

- ✓ Extra refresh feeling with cool carbonated[※] spray
- ✓ Leave your scalp clean
- ✓ Premium care at home

Fresh cooling sensation

Cool feeling ★★★★★



Herbal citrus
fragrance



Size of big tennis ball

MINT
SPARKLING SHAMPOO
COOL

180g

Comfortable cooling sensation

Cool feeling ★★★★★



Lavender wood
fragrance



Size of big tennis ball

MINT
SPARKLING SHAMPOO
MILD

180g

&

Refresh scalp

Cool feeling ★★★★★



Lemon lavender
fragrance



MINT
SPARKLING SPRAY
<Scalp Treatment>

40g / 160g

Amount of use : About 6g

※Carbon dioxide (Spray)

ARIMINO

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Scientize a Summer

mint
Summer
Hair Care
Series



mint

New discovery
of refreshment

Scientize a Summer

Create
the cool sensation!

mint, 2023 RENEWAL!

MINT series have improved its functionality.

Updated shampoo & mask care the hair troubles in summer.

Product Line-up

What we offer...

Shampoo
frozen refresh / 250ml / 550ml

Shampoo
mild refresh / 250ml / 550ml

Mask
mild refresh / 200g / 550g



SHAMPOO
FROZEN REFRESH



SHAMPOO
MILD REFRESH



MASK
MILD REFRESH

NEWS!

Summer intensive care for “Hair and Scalp”

4 new ingredients for odor and damage care in summer.

Approach scalp, from the cause of odor

2 types of functional fragrance to mask and harmonize the various odor such as scalp odor by sweat, aging, smoking, and hair coloring odor.

Sugar cane Extract ※1



Rose Polyphenol Extract ※2



Resist UV and humidity and get strong hair

Special care for damage by UV and dryer. New formula works repairing and moisturizing at the same time. Ideal for the hair which gets frizzy by humidity, make it manageable and give it gloss.

Hair care

Scutellaria Baicalensis Root Extract ※4

Give moisture and protect hair from UV damage



Feather Keratin ※3
Envelop and repair damaged hair.



STUDY! 3 measures for Summer trouble

Discover hair care tips to spend summer comfortably! 3 outcomes by “MINT” research

Topic

1.

Long-lasting cool feeling

Keep the cool sensation.

Summer concerns : Discomfort feeling by sticky scalp from sweating.

Measures : Cool feeling by menthol and make it last long by COOLACT®.

Have a enjoyable bath time and refreshing day



Menthol ※5

Comfortable cool feeling



COOLACT® ※6

New function!
Keep the cool sensation last long.

Topic

2.

Remove scalp dirt

Get clean and comfortable scalp

Summer concerns : Sebum buildup causes hair loss, thinning hair, odor. Pore tends to be clogged by excess sebum.

Measures : First, refresh scalp by Peppermint, then Green Clay which is compounded in MASK helps to unclog scalp pores.

Peppermint ※7

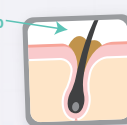
Refresh and keep scalp healthy



Green Clay ※8

Help to unclog scalp pores
(Compounded in MASK)

Sebum buildup



Wash



Clogged pore

Clean pore

MINT series
unclog scalp pores
to make scalp to be
healthy condition.

Topic

3.

Quick-drying

Shorten the time for dryer use

Summer concerns : Get sweat by dryer even after bathing....

Measures : Designed for smooth hair texture.

2 ingredients which absorb excess sebum makes each strand of hair smooth without tangling, allowing hair from a dryer to reach deep within and quickly dry hair. The best formula for summer.



Materra Powder ※9
Absorb excess sebum and give hair smooth texture.



Rice Powder ※10
Absorb excess sebum and care thoroughly.



※1 Scalp care ※2 Rosa Gallica Flower Extract (Scalp care) ※3 Hydrolyzed Keratin (Repairing) ※4 Moisturizing

※5 Cooling agent ※6 COOLACT® is a registered trademark of Takasago International Corporation. ※7 Peppermint Leaf Extract (Scalp care) ※8 Illite (Cleansing)
※9 Rhyolite Powder (Hair protection) ※10 Rice Starch (Hair protection)